Cougar Media Network Board Meeting  
Thursday, February 17  
Carolina First Arena, 2nd Floor Conference Room – 3:00 p.m.

IN ATTENDANCE:
Mackenzie Armstrong, General Manager, CofC Radio  
Nick Daigle, Advertising Manager  
Maria Martin, Editor-in-Chief, The Miscellany  
Katie Ricart, General Manager, Cougar Television  
Mallie Salerno, Public Relations Manager  
Geoff Yost, Editor-in-Chief, The George Street Observer  
Jeanette Guinn, Professor, Department of Arts Management  
Mike Robertson, Senior Director of Media Relations, College of Charleston  
Mandi Bryson, Assistant Director for Student Media Organizations

I. Welcome
   a. Jeanette Guinn joining the Board

II. Changes to Constitution
   a. Board Meetings
      It was VOTED:
      “To ADD the following to Section VII: Duties of the Cougar Media Network Board:

      A. The Cougar Media Network Board will meet seven times during the academic year (September, October, November, January, February, March and April).

         i. The time and date of the Board meetings will be set no later than August 1 of each academic year.
         ii. If the date and time must change for the Spring semester, the change must be made no later than January 10 of the Spring semester.
         iii. The March Board meeting will include the executive team interviews for the following year.

      b. It was VOTED:
         “To change spring semester to April board meeting Section VII, subsection D of the original Constitution”. The previous motion in the minutes changes this subsection to E.

      c. Other changes to be discussed in April
         i. Number of board meetings a member can miss
         ii. Application process for sitting Executive team members
         iii. Possible addition of board members (on and off-campus)
III. Research Project
   a. Overview
      Need to do the research first
      Questions done
      Dr. Ferguson has read through and made changes
   a. Timeline –
      i. Finalize this week
      ii. Start Monday for distribution
      iii. Table in Cougar Mall
      iv. Split up among groups
   b. Ideas for distribution
      i. Online
      ii. Giveaways- Yogurt Mountain, Riverdogs, Chateau Exxxperience, Big Prize
      iii. Facebook
      iv. Twitter
      v. Survey Monkey
      vi. Classrooms
         1. Break it up between the organizations
         2. Ask your professors
         3. Spreads among the majors

IV. Public Safety Radio Show
   a. E-mail for Questions: psradioshow@gmail.com
      Wednesday’s and Friday’s
      About 30 minutes
      Answer questions from students
   b. Suggestions for spreading the word
      Put something in the radio station to write questions
      Small house ad for GSO
      CofCRadio on cofc.edu
      Send out the major topics
      Cougar Mall – audio from students
      CTV – flip cams
   c. Cut carts – run them during the shows
   d. What is the craziest thing you have seen on the job at CofC?
   e. Voicing them with other people?
V. Feedback, Critique and Questions
   a. Cougar Television
      Live shows in the residence halls
      Working on getting it from Patriots Point

   b. CofCRadio
      Engineer to come in and redo the studio – Jeanette
      Make a list of getting things working – what needs to be “fixed”

   c. George Street Observer
      Opinion piece on people who don’t have sex in college
      Did not run a defense of it – started some discussion
      New images make it easier to find the new papers

   d. Miscellany – new logo
      Something that will work on the cover as well
      Contact art department in Marketing & Communications

VI. Executive Team Reports
    CTV “Shape it Up”, new packages
    Funky Fitness is back! Smaller segments

VII. New Business

VIII. Announcements
   a. Communication Department Faculty Presentation
      a. End of March
   b. Open House
   c. Open house for Accepted Students Weekend
      Koozies
      Water bottle
      Sunglasses – green with black lenses ****
      Barnes & Noble, Aramark
      Croakies

IX. Adjournment