Cougar Media Network Board Meeting  
Friday, October 22, 2010  
Stern Student Center, Room 321 – 3:15 p.m.

I. Review & Approval of Previous Meeting Minutes

II. Advisory Council Meeting Report (Executive Team)

III. Complete Build-Out of Cisternyard.com (Geoff Yost)

IV. Feedback, Critique and Questions  
   a. Cougar Television  
   b. CofC Radio  
   c. George Street Observer  
   d. Miscellany

V. Executive Team Report (Mandi Bryson)

VI. New Business

VII. Announcements

VIII. Next Meeting – Friday, November 19 – 3:15 p.m.

IX. Adjournment
MINUTES
Cougar Media Network Board Meeting
Friday, September 17, 2010
Calhoun Annex, Room 202 – 3:15 p.m.

IN ATTENDANCE:
Mackenzie Armstrong, General Manager, CofC Radio
Nick Daigle, Advertising Manager
Maria Martin, Editor-in-Chief, The Miscellany
Katie Ricart, General Manager, Cougar Television
Mallie Salerno, Public Relations Manager
Geoff Yost, Editor-in-Chief, The George Street Observer
Joyce Barrett, Professor, Department of Communication
Dave Brown, Staff, College Relations & Media Communications
Mike Robertson, Senior Director of Media Relations, Marketing & Communications
Rick Nelson, Assistant Managing News Editor, The Post & Courier
Dr. Susan Payment, Director of Student Life
Mandi Bryson, Assistant Director for Student Media Organizations
Emily Simmons, Graduate Assistant, Office of Student Life

I. Introductions
II. Charge of Board/Constitution and By-Laws
   a. Founded at the 2008 Media Convention
   b. Evaluations, critique, and feedback from Board Members
   c. All of the Executive Staff is hired by the Board, and subsequently may be released only by the Board
   d. This is the governing body of Cougar Media Network
   e. Made up of three on campus staff members and three off campus community members

III. Goals 2010-11
    a. BHAG included in folder
    b. Organizational goals also included in folder
    c. Student handbook, what process we use to govern ourselves
    d. Leadership team (all paid member on staff)
       i. 28 members overall

IV. Elections
    a. Chair nominations
       i. Geoff Yost
       ii. Nominated by Nick, seconded by Professor Barret
    b. Vice Chair Nominations
       i. Professor Barret (declined)
       ii. Mike Robertson
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V. Contact Information
   a. In folder
   b. Meeting schedule also in folder
   c. Changes
      i. Dave Brown
         1. browndd1@cofc.edu
         2. (843) 953-8168

VI. Critique and Evaluation Process
   a. GSO Evaluation Process

VII. Old: Committee, met four times a year

VIII. New: Email questionnaire, weekly
   a. Help from the assessment department to make questionnaire
      i. Emailed to the Board, Student Activities Board, and specific groups profiled
      ii. Starting October 7th

IX. Executive Team Report
   a. Mackenzie Armstrong, CofC Radio
      i. New board
      ii. Broadcast started yesterday
      iii. Commercials
      iv. 50 or so DJs

   b. Katie Ricart, Cougar Television
      i. Entertainment and news
      ii. 7 staff members
      iii. September 9th was last deadline

   c. Nick
      i. Launch of new magazine
      ii. 50% of budget already done

   d. Maria
      i. Reorganize
      ii. Small event throughout the year, three this semester
      iii. Starting blog
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e. Mallie
   i. PR plan and system of communication

f. Geoff
   i. 42 volunteers and paying writers
   ii. Almost all new staff
   iii. Feature section
   iv. G; more like magazine
   v. Every other week
   vi. Same topics, but different writers each time

X. New Business

XI. Next Meeting
   i. -Friday, October 22- 3:15 pm
   ii. -Location TBD